

Affiliate Marketing Blueprint

Learn how To Build A Profitable Online Business Promoting Products People Are Already Buying.



By Michael Burns

I'm Michael, and I am an Affiliate Marketer (Digital Marketer). I help people create lucrative online businesses by using the power of social media, video platforms and a few other methods!

Affiliate Marketing has changed my life and allowed me to make money 24 hours a day, even while I sleep, literally.

Normally, this is where most people spend the first 6 pages talking about themselves and how great they are. I am not going to do that. If you wish to know more about me, you can head over to [my about me page](#), and read all about me.

Now, let's get into the reason you downloaded the eBook to begin with.

First things first ... oh, one more thing. This isn't one of those spammy eBooks full of referral links trying to sell you a product or service. This is a genuine gift from me to you, to help you out.

What Exactly Is Affiliate Marketing?

Affiliate marketing is a marketing arrangement in which affiliates receive a commission for each visit, signup or sale they generate for a merchant. This

arrangement allows businesses to outsource part of the sales process.

... In my opinion. It is the best business model for everyday ordinary people to grow wealth fast.

- **You DON'T need to create a product or service**
- **You DON'T need a team or employees**
- **You DON'T have to deal with clients or customers**
- **You DON'T have to deal with inventory**
- **You DON'T have to deal with customer support or refunds**
- **You DON'T need to flip and ship**
- **Extremely LOW to ZERO startup costs to start**
- **Once you get your business off the ground, it will start making you PASSIVE INCOME**
- **Best way for beginners to make money online and build a business**

Now ... Let's Get To It!

1. CHOOSE YOUR NICHE!

This will be the category of products, services and the market/industry you will promote and center your business around.

For example, want to promote a Keto Diet? You would be in the health & wellness niche.

How to Pick a Killer Niche:

- **Select a niche that is both profitable but that you are also passionate about ...**
- **Layer down as much as possible in your niche. For example: I am in the Wealth niche. But more specifically the Make Money Online Niche. More specific, the affiliate marketing niche. And more specific than that, I teach High Ticket affiliate marketing.**

Here's a List of Profitable Niches to Help you Brainstorm:

Health: Diet and Nutrition, Kitchen Appliances, Cooking, Supplements, Vitamins, Mattresses, CBD, Relationships + Dating, Survival + Doomsday Prep

Wealth: Make Money Online, Affiliate Marketing, Crypto, Personal Finance + Credit Cards, Entrepreneurship, Business, Software, Stocks, Real Estate, Investing, E-commerce

Electronics: Camera Gear, DSLRs, Lenses, Photography, Videography, Computers, Smartphones, Headphones, Drones, Gaming Accessories

Fashion: Apparel, Shoes + Sneakers, Athletic Wear, Watches, Sunglasses, Smartwatches

Hobbies: Travel, Travel Hacking, Airfare, Hotels, Music, Cars, Automotive, Car Detailing, Gaming, and much, MUCH more...

Pick a Niche that you are passionate about and not for the money because you will get burnt out talking about something you aren't interested in...

You also want to pick a product that has high demand, high commissions and something you truly believe in ...

2. Picking Your Product!

1. Monthly Recurring Affiliate Products These programs are awesome because they generate true

passive income every month. These products are typically software that people pay monthly for.

My favourite two softwares to promote for monthly commissions are ClickFunnels and AWeber because people actually need these to run their online businesses.

2. Lower Priced Items But High Volume/Interest

These programs are typically physical type products, such as the amazon affiliate program which pays 4% - 10% commissions or the Walmart affiliate program which pays up to 7%.

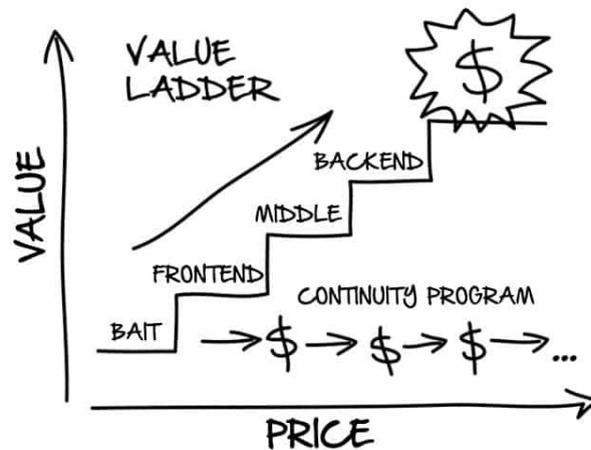
These programs have a wider appeal, but the commission structures are much, much lower.

3. High Ticket Affiliate Products (MY FAVOURITE)

These programs are my favourite because they give you an opportunity to make high ticket commissions.

Most of these programs have a VALUE LADDER which simply means there is a range of products or services that are planned with the purpose of increasing in value and price. Meaning the program allows you to make low to high ticket commissions and they do all the selling for you...

THE VALUE LADDER



3. Passive Income System!

So now you have a niche and a product. Now it's time to create your passive income “SYSTEM”

If you build this system out right, you will be able to guide your customers to your affiliate products on autopilot without ever dealing with anyone...

The system is the most important thing in your business because it works for you 24/7 and on autopilot. This is what will generate you the money but more importantly build out your business for the long term.

And NO, I am not talking about a complicated website that doesn't even convert ...

What we are referring to is a **sales funnel**. This is what converts visitors into sales aka **commissions!**

The best software to do this with is ClickFunnels. It allows you to create these systems very quickly and you don't need any tech or coding skills.

This "SYSTEM" can also be referred to as a landing page, squeeze page or lead page. If you are truly **SERIOUS** about building a long-term business, this is an absolute **MUST**. The value of your online affiliate business depends on how many emails you can generate. And building out this "SYSTEM" allows you to do that...

At the end of the day your affiliate business comes down to this: **More Leads = More Income**

4. Getting Your Traffic!

The Lifeblood of your business is generating traffic aka customers...

So this is by far the MAIN thing you need to focus on once you get your system set up ...

There are so many ways to generate traffic from such as Instagram, TikTok, Pinterest, Twitter, LinkedIn, Facebook.

Here are TWO Traffic Secrets to consider:

1. SEARCH ENGINE OPTIMIZATION (SEO)

SEO is the practice of optimizing pages, images, and videos to rank high in search engines like Google, Pinterest, and YouTube. Ranking in search engines for targeted keywords will bring consistent and FREE passive traffic.

Basic SEO Tips

- Understand what your target audience is searching**
- Create content around those topics (blog post, videos & images)**
- Encourage engagement of likes, shares, comments, and links**
- Use Yoast for my websites**

2. Paid traffic

This is where you pay for traffic to your site. The advantage of paid traffic is that the moment you start paying, you get traffic.

Here are the 6 most used methods:

- Display ads
- Paid search
- Social media ads
- Paid discovery
- Sponsored content
- Influencer marketing

PRO TIP: Take advantage of TikTok! Start making content that is trending ...

5. Consistent Content!

This is the simplest step but most FAIL HERE!

You already did the hard part of creating the system, picking a platform and learning the business...

But the hard part is staying consistent and trusting in the process...

It's Important to understand your journey will be different from everyone so trust in the process and start **CREATING CONTENT!**

At this point, this is all you need to be focusing on or else your business will die...

So, What type of content should you be creating?

Here is an exact framework no matter which traffic platform you choose.

- 1) Find 10 People in your exact same niche and follow them.**
- 2) Find their top 10-20 performing pieces of content. It doesn't matter if it's YouTube, TikTok or Blog.**
- 3) Recreate/Model that content. Remake the same piece of content but with your own twist. The important thing to note is look at the **HOOK, STORY and OFFER**. Meaning look at how they are getting the attention of their target audience and we want you to do the same thing.**
- 4) RINSE & REPEAT**

That's literally it. Most people will not do this but, it works.

6. Build Your Email List!

Your most important asset in your business is your email list! Hands Down and no questions ...

The reason is, YOU OWN IT!

Unlike YouTube, TikTok, Instagram, Facebook. You actually own your email list and if you were to lose your social media (for whatever reason)

You can still reach out to your customers via your email list...

PLUS, having an email list is the closest thing you can have to printing money ...

We can send an email to our list and make money, simple as that....

More emails = More Income

One of the best ways to build an email list is by giving out a **LEAD MAGNET. Which simply means you are trading something of value for an email. For example, a lead magnet could be an eBook, a free report, a case study, a free course.**

I build my email list with AWeber which allows me to send emails but more importantly automates my business...

I can introduce you to something where you can see exactly how to build out your email list in just 3 days step by step. Just be sure to reach out and ask anytime.

7. Stay Consistent!

Affiliate Marketing can make you literally a **MILLIONAIRE**. If you stay consistent and apply these fundamentals to your business, you can experience life changing income and the freedom to **QUIT** any 9-5 job.

Many people who try affiliate marketing give up way too soon, if they don't see immediate success. **Don't let that be YOU!**

Set realistic expectations at the beginning and make changes when necessary.

Dedicate The Time To become successful, you need to put the time in. Affiliate marketing requires consistency, so be prepared and allocate regular time for your efforts.

I truly hope you see success, but success will only come to those who take action! MASSIVE ACTION

If you made it this far you are READY TO SUCCEED!

Commit to learning more and stay positive during your journey. You will be able to share your success story later for even MORE MONEY.

If you haven't already, go ahead and click the button above to START YOUR AFFILIATE MARKETING JOURNEY.

Michael Burns

